

Freetown, February 28th 2019

 Freetown Pitch
Night

Orange Social Venture Prize 2019

National Contest Rules

1. Open to both Male and Female
2. Participants must be more 21 years old, (we are proposing from 18 years and above)
3. Ideas of post revenue. If post revenue, the companies must not be more than 3 years old at the launch day of the competition.
4. Your business idea must be innovative and leverage technology (digital technologies, ICTs and /or exponential technology)
5. Your business idea must create measurable social impact.
6. Your idea must address livelihoods of communities at the bottom of the pyramid. For example, communities leaving in coastal areas, or villages.
7. Ideas have to be submitted online on to this address: **entrepreneurclub.orange.com/eng (manage (Orange SL/Partner) our own customize national application for national submission)? or the international address?**
8. Projects should not carry your name, location or contact but codes given to you by the project management team
9. MOU/Confidential Agreement will be signed by all participants
10. Submit project in English OR in French of 1000 to 2000 words has to be uploaded online and must contain the following in this precise order:

- market analysis
- identification of the market opportunity and its social dimension
- presentation of the product/service offered
- information on the management team
- financial forecasts
- assessment of the social impact

Your submission must be done sent in not later than May 30th at 12 midnight GMT. Any late

Innovations Axis Ltd

Company no: SL261118INNOVO04489

submission will not be accepted.

Your submission will be assessed by a panel of National Judges. The Judges will select three national winners to take part in the international competition which see your project assessment against entries from other countries where Orange operates. 10 winners from this International competition to take part in the grand finals and the winners will be awarded in a ceremony in Cape Town, South Africa.

For more information about the Orange Social Venture Prize, please visit the following website:
<https://entrepreneurclub.orange.com>

The Competition Project Management or the CSR office at Orange will not provide or input on your submission. Questions on the rules and guidelines can sent be
osvp2019@freetownpitchnight.com (please note email forwarded to Desmond)

Add local conditions

- The information you provide is entirely your responsibility.
- We take the information at face value.
- We are not liable for any legal action that may be instituted against you for misinformation, misrepresentation or any other – intellectual property.

The Deadline for the participants to submit their projects on the May 30th. You will then have from June to September to make your evaluations of the projects (Christine, can they send written questions to the participants if they wish)

In September, the national winners will be announced. The three national winners will take part in the international competition in which the projects will be assess against entries from other countries where Orange operates. 10 winners from this International competition to take part in the grand finals and the awards ceremony for the international winners will take place in Cape Town, South Africa.

National Prizes

1 st Prize	<p>Fly box + 1-month subscription (fair usage policy applies)</p> <p>Certification</p> <p>Material/Technical Assistance</p>
2 nd Prize	<p>Fly box + 1-month subscription (fair usage policy applies)</p> <p>Certification</p> <p>Material/Technical Assistance</p>
3 rd Prize	<p>Mifi + 1-month subscription (fair usage policy applies)</p> <p>Certification</p> <p>Material/Technical Assistance</p>